



# Think Act Be

#### #WhoYouAre

At CEU, we believe that your journey goes far beyond your studies and that's why we're committed to providing an environment that encourages you to take advantage of every day as if it were your last, to solve every case study as if it were real and to participate in all the activities you can to help you reach your full potential. Our ultimate goal is to ensure that you don't just make do with what you have, but instead, you do everything in your power to become who you want to be.

#### #WhenAndWhere

At our three university campuses in Madrid, Valencia and Barcelona, CEU has over 100 academic offerings in the form of undergraduate degrees, double and dual degrees, postgraduate degrees, doctorates and specialisation courses.

In addition to our universities, CEU has 10 primary and secondary schools, a variety of vocational and professional training centres and a university training programme for adult learners.

# CEU in numbers

100

#### YEARS OLD:

Spain's largest and most prestigious educational institution.

31,000

#### STUDENTS:

Ranging from 4 to 90 years

210,000

#### ALUMNI:

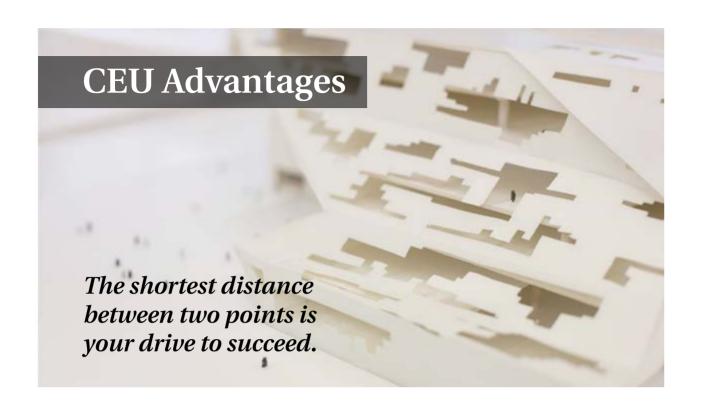
Become a part of Spain's best and brightest talent pool.

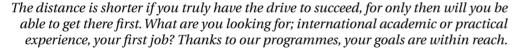
No. 1

#### IN SCHOLARSHIPS:

Awarded for talent and excellence as well as financial aid.









Speak: language training courses in English or Spanish included in your tuition.

Share: exchange your ideas with students from over 20 different countries; a Spanish university experience in an international environment.

Explore: international programmes designed for you to complete part of your undergraduate studies at top - tier universities around the world such as Boston, Chicago, UCLA and Fordham.

Think: bilingual degrees so you can learn to think and perform in different languages.

#WhereverIWant





# 2. CEU Employability

What differentiates CEU from the rest is employability. We focus your education on increasing and diversifying your options to enter the professional world. It isn't enough to have a solid foundation in your field of study; you have to be able to demonstrate that you are also prepared to join the workforce.

According to our research on employability, an average of 95% of our students in particular fields of study find jobs after graduating. What's more, 89% of students found employment directly related to their field of study less than three months after completing their degrees.

Employment research shows that 95% of our postgraduate students find employment directly related to their field of specialisation.

#PassionForKnowledge

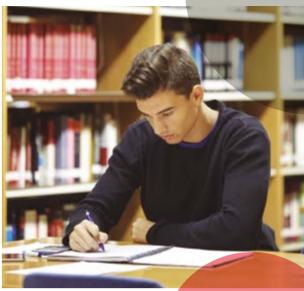


Do you want to succeed?

If your answer is yes, here are some ways others achieved their goals.







## 3. CEU Entrepreneurship

#Initiative

Today's competitive world requires much more than just a university degree.

To enhance your personal and professional growth, your tuition includes supplementary programmes that develop your skills to create, innovate and progress in order to turn your ideas into reality.

**StartinCEU Programmes:** to promote entrepreneurial and business development skills.

**CEU Initiative Programmes:** to give students the necessary skills to create initiatives, manage ideas, pitch their products and, ultimately, build their own professional future.

**Gifted and Talented Programmes:** to help students reach their full potential.

**CEU ePlus Programmes:** to develop transversal skills and abilities in order to increase your employability.

### • CEU Style University Research

Active research programmes ensure that CEU is much more than just classes. Currently we have more than 70 ongoing research projects valued at an excess of 8 million euros in addition to scholarships for research fellowships.

CEU is the only institution that combines teaching and research projects, providing students with the opportunity to get involved in advanced research and experience first-hand the benefits of advancing in science and technology.

CEU's doctoral programmes are carried out through CEINDO (CEU's International Doctoral School), an interuniversity programme for advanced doctoral studies.

While the starting point and finish line are always the same, the path we take isn't. Choosing the right path makes all the difference.

#ActiveResearch

# Academic Offerings

CEU offers a full range of programmes ranging from undergraduate to postgraduate degrees and doctoral studies.

Find the right academic programme for you.

#### Key:

INT: Full English programme.

SIM: Can be done as a dual degree.

BI: Bilingual programme.

SP: Classes in Spanish only.

EN-SP: Classes in English and Spanish. EN: Classes in English only.

FR-SP: Classes in French and Spanish. CS: GASM

MAD: Madrid campus. VLC: Valencia campus.

BCN: Barcelona campus. CS: GASMA campus in Castellón. PRES: Face-to-Face.
SEMI: Blended.
ON: Online.
\*\*: Pending verification.

⟨<del>□</del>

#### Communication Sciences (1)\*

Undergraduate Degrees	Qualification	Language	City
Journalism	• • •	SP/ EN-SP / EN	MAD / VLC / BCN
Audiovisual Communication	• • •	SP/ EN-SP / EN	MAD / VLC
Digital Communication	• • •	SP/ EN-SP / EN	MAD
Advertising and Public Relations	• • •	SP/ EN-SP / EN	MAD / VLC / BCN
Postgradute Degrees	Format	Language	City
Postgradute Degrees  Journalism	Format PRES	Language	City MAD
	1		
Journalism	PRES	SP	MAD

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#### Health Sciences (2)\*

Undergraduate Degrees	Qualification	Language	City
Medicine	•	SP/ EN-SP	MAD/VLC
Pharmacy	• •	SP/ EN-SP	MAD/VLC
Dentistry	• •	SP/ EN-SP / EN	MAD / VLC
Biotechnology	• •	SP/ EN-SP	MAD
Veterinary Medicine	•	SP/ EN-SP / FR-SP	VLC
Physiotherapy	• •	SP/ EN-SP / EN	MAD/VLC
Nursing	• •	SP/ EN-SP	MAD/VLC
Psychology	•	SP	MAD / BCN / VLC
Nutrition and Dietetics	•	SP	MAD/VLC
Optics, Optometry and Audiology	•	SP	VLC / MAD

(2) \* Note: A Pharmacy degree can be done as a dual degree with Business Administration and Management, Biotechnology, Nutrition and Dietetics and Optics, Optometry and Audiology degrees. The Biotechnology degree can be done as a dual degree with a Nursing degree and vice versa. Psychology can be done as a dual degree with the Criminology degree. The Nutrition and Dietetics degree can be done as a dual degree with a Pharmacy degree.

Postgradute Degrees	Format	Language	City
Psychology	PRES	SP	MAD / BCN
Physiotherapy	PRES	SP	MAD / VLC
Orthodontia	PRES	SP	VLC
Pharmacy	SEMI	SP	MAD



#### Humanities and Education(1)\*

Undergraduate Degrees	Qualification	Language	City
Preschool Education	• •	SP/ EN-SP	VLC / BCN
Primary Education	• •	SP/ EN-SP	VLC / BCN
History	•	SP	MAD
Art History	•	SP	MAD
Humanities	•	SP	MAD

1)\* Note: A Journalism degree can be done as a dual degree with Political Science, Law, Advertising and Public Relations, Audiovisual Communication, Digital Communication, History and Humanities degrees. The Audiovisual Communication degree can be done as a dual degree with Advertising and Public Relations, Journalism, Digital Communication and Humanities degrees. The Digital Communication degree can be done as a dual degree with Advertising and Public Relations, Audiovisual Communication and Journalism degrees. An Advertising and Public Relations degree can be done as a dual degree with Marketing, Audiovisual Communication, Digital Communication and Vice versa. A History degree can be done as a dual degree with a degree in Primary Education and vice versa. A History degree can be done as a dual degree with Art History and Journalism degrees. An Art History degree can be done as a dual degree with a History degree. A Humanities degree can be done as a dual degree with Advertising and Public Relations, Journalism and Audiovisual Communication degrees.

Postgradute Degrees	Format	Language	City
Secondary Education	PRES / SEMI	SP	MAD / VLC
Bilingual Education	SEMI	SP/ EN-SP	VLC
Humanistic Studies	SEMI	SP	BCN

414

#### Law and Politics (4)\*

Undergraduate Degrees	Qualification	Language	City
Law	• •	SP/ EN-SP	MAD / VLC / BCN
Criminology and Security	•	SP	MAD / BCN
Political Science	•	SP	VLC / BCN
The European Union and International Relations	• •	EN-SP	MAD

(4) \* Note: The Law degree can be done as a dual degree with Business Administration and Management, Advertising and Public Relations, Economics and with the corresponding European Community Law degrees. The degree in Criminology can be done as a dual degree with Business Administration and Management, Law, Advertising and Public Relations and Journalism degrees.

Postgradute Degrees	Format	Language	City
International Relations	PRES	EN-SP	MAD
Data Protection	SEMI	EN-SP	MAD
Law	PRES	SP	MAD / VLC / BCN
Administrative Management	SEMI	SP	BCN
Maritime Law	SEMI	EN-SP	BCN



#### Institute of Technology (3)\*

Undergraduate Degrees	Qualification	Language	City
Architecture	• •	SP/ EN-SP / EN	MAD / VLC
Biomedical Engineering	• •	EN-SP	MAD
Industrial Design and Product Developement		SP	VLC
Design		SP	MAD
Information Systems Engineering	• •	SP/ EN-SP	MAD
Telecommunications Systems Engineering	•	SP	MAD

(3) \* Note: The Biomedical Engineering degree can be done as a dual degree with a Telecommunications Systems Engineering degree. In addition, the Information Systems Engineering degree can be done as a dual degree with Business Administration and Management and Telecommunications Systems Engineering degrees. The Telecommunications Systems Engineering degree can be done as a dual degree with Biomedical Engineering (English level test required) and Information Systems Engineering degrees.

Postgradute Degrees	Format	Language	City
Biomedical Engineering	PRES	EN-SP	MAD



#### Economics and Business (5)\*

Undergraduate Degrees	Qualification	Language	City
Business Administration and Management	• • •	SP/ EN-SP / EN	MAD / VLC / BCN
Economics	• •	SP/ EN-SP	MAD / BCN
Marketing	•	SP/ EN-SP	MAD / VLC / BCN

(5) \* Note: The degree in Business Administration and Management can be done simultaneously with degrees in Law, Economics, Marketing, Information Systems Engineering, Political Science and Pharmacy. The degree in Economics can be done simultaneously with the degree in Business Administration and Management.

Postgradute Degrees	Format	Language	City
Auditing	PRES/SEMI	SP	MAD / BCN
Logistics	SEMI	EN-SP	BCN
Finance	PRES	SP	MAD
MBA	PRES	EN-SP	VLC / BCN
Social and Solidarity-Based Enterprises	SEMI	SP	BCN
Food & Beverage	PRES	EN	BCN



#### Gastronomy

Undergraduate Degrees	Qualification	Language	City
Gastronomy	•	SP/ EN-SP	CS



CEU international bilingual programmes offer students the opportunity to study a semester abroad at some of the best universities in the world.

These programmes, offered as part of a unique European agreement, award students with a certificate issued by a prestigious university in the United States in addition to their official degree from CEU.







#### CEU - Boston University Programme

#### International Business Certificate

**Boston University** is ranked 32 in the US News and World Report 2015 Top 500 World University Rankings. This programme, which celebrated its 10<sup>th</sup> anniversary in 2016, is open to those studying international undergraduate degrees in Business Administration and Management and Advertising and Public Relations (and related dual degrees). It allows students to enhance their knowledge of internationalisation and earn the International Business Certificate granted by the Boston University Metropolitan College International.









#### CEU-UCLA Programme

#### Digital Media & Strategic Communications

**UCLA** has been active for over a hundred years and is ranked 12 in the Shanghai Jiao Tong University world ranking. Thirteen Nobel recipients have graduate from this institution until today.

This programme is open to undergraduate students in the Humanities and Communication departments at the University CEU San Pablo who wish to learn about the latest trends in global strategic communication.



The University of Chicago is ranked 10 in the 2016-2017 Times Higher Education and QS World University Rankings.

Currently, there are 89 Nobel Laureates affiliated with the University of Chicago. The University of Chicago-Graham School for Continuing and Liberal Studies has designed three exclusive academic programmes for CEU students.







#### CEU - University of Chicago Programme

#### **Business of Biotechnology**

This programme is designed for undergraduate students completing a bilingual degree in Biotechnology or a dual degree in Pharmacy and Biotechnology. This programme is an excellent source of training in Biotechnology business development models, capital acquisition, licensing agreements, regulation and the other numerous challenges that international start-up businesses deal with. Students will earn a certificate in Business of Biotechnology upon completion of both the academic programme and the compulsory internship at a US company in the sector.

#### CEU - University of Chicago Programme

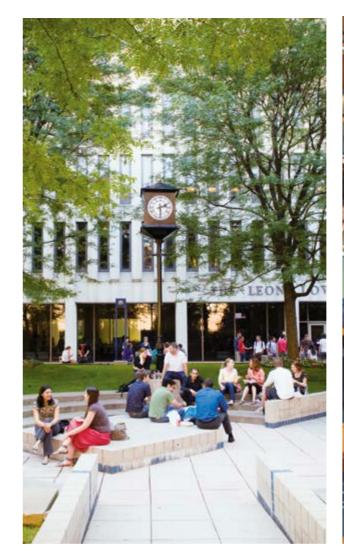
#### Clinical Trials Management

This programme is aimed at students completing a bilingual undergraduate degree in Pharmacy or a dual degree in Pharmacy and Biotechnology. The broad curriculum of this programme covers best clinical practices, regulatory requirements and compliance, detecting fraud and misconduct and statistics for clinical as well as observational studies at Chicago hospitals. Students will earn the certificate in Clinical Trials Management upon completion of the programme.

#### CEU - University of Chicago Programme

#### International Political Economy

A multidisciplinary programme aimed at undergraduate students completing a bilingual degree in Economics or dual degree in Economics and Business Administration and Management. This programme is designed to provide students with the skills to understand international economics, multinational organisations and global politics in order to become innovative thinkers and leaders in an increasingly globalised world. Upon completion students earn the certificate in International Political Economy.











#### CEU - Fordham University Programme

#### Certificate of Compliance LLM + NY Bar Exam (optional)

Fordham University is a Jesuit, Catholic university founded in 1841 in New York. Through an agreement between CEU and Fordham's prestigious School of Law, a programme has been created for undergraduate students completing a bilingual degree in Law and European Law as well as a dual degree in Law and Political Science interested in moving on to study an LLM, building their career in International Law or sitting for the New York BAR exam. Upon completion of this programme, students will earn a Certificate of Compliance granted by Fordham University.



### CEU San Pablo University

#### Madrid

CEU San Pablo University's campus is in Madrid, the capital of Spain. With a population of over 3 million, Madrid is a bustling cosmopolitan and multi-ethnic city famous for its vibrant nightlife, gastronomy and cultural and artistic events. The city is also the seat of government as well as the main business hub in Spain. Madrid hosts the largest international student population in Spain and one of the largest in Europe, offering a unique opportunity to experience an international environment.



#### Humanities and Communication Sciences

The Faculty of Humanities and Communication Sciences was the first to offer a degree in Journalism in Spain and is the only one that offers the chance to complete an entire undergraduate degree in English.



#### Law

For over 75 years, the Faculty of Law has been educating students who have moved on to be among the best law professionals in the country. Furthermore, the Faculty of Law is the main venue of for the prestigious legal competition: The European Law Moot Court Competition.



#### **Economics and Business**

The Faculty of Economics and Business Sciences is recognised for its international focus, **bilingual programmes** offered in collaboration with the universities of **Chicago and Boston** and encouraging entrepreneurial initiatives through StartinCEU.



#### Pharmacy and Medicine

Our Faculty of Pharmacy and Medicine are renowned for their clinical training, cuttingedge research and state-of-the-art R&D facilities such as the Center for Metabolomics and Bioanalysis (CEMBIO), as well as the Institute of Applied Molecular Medicine (IMMA).



#### Institute of Technology

The Institute of Technology (EPS) has received Substantial Equivalency from the National Architectural Accrediting Board (NAAB) for its degree in Architecture, which enables students to work in the USA upon completion of their degree.

The EPS has a digital fabrication laboratory, the FabLab Madrid CEU, which belongs to the global network of the Center for Bits and Atoms Laboratory at MIT (Massachusetts Institute of Technology). The centre carries out architectural and engineering projects in collaboration with other universities around the world.







#### **Undergraduate degrees** | Degrees in Spanish



#### Humanities and Communication Sciences

Degree in Audiovisual Communication

Degree in Digital Communication

Degree in Journalism

Degree in Advertising and Public Relations

Degree in History

Degree in Art History

Degree in Humanities

Dual Degree in Audiovisual Communication + Advertising and Public Relations

Dual Degree in Audiovisual Communication + Digital Communication

Dual Degree in Digital Communication + Journalism

Dual Degree in Digital Communication + Advertising and Public Relations

Dual Degree in Digital Communication + Marketing and Sales Management

Dual Degree in History + Art History

Dual Degree in History + Journalism

Dual Degree in Humanities + Audiovisual Communication

Dual Degree in Humanities + Journalism

Dual Degree in Humanities + Advertising and Public Relations

Dual degree in Humanities + Digital Communication

Dual Degree in Journalism + Audiovisual Communication

Dual Degree in Journalism + Advertising and Public Relations

Dual Degree in Advertising and Public Relations + Marketing and Sales Management

Dual Degree in Advertising and Public Relations + Law

Dual Degree in Journalism + Law

Dual Degree in Journalism + Economics (specialisation in Finance or International Business)

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#### Law

Degree in Law

Degree in Criminology and Security

Degree in Law + Diploma in European Law + International Law

Dual Degree in Law + Business Administration and Management

Degree in Political Science

Degree in The European Union and International Relations

Dual Degree in Law + Criminology and Security

Dual Degree in Law + Political Science

Dual Degree in Law + Journalism

Dual Degree in Law + Advertising and Public Relations

Diploma in Sports Law



#### **Economics and Business Sciences**

Degree in Business Administration and Management

Degree in Economics (specialisation in Finance or International Business)

Degree in Marketing and Sales Management

Dual Degree in Business Administration and Management + Marketing and Sales Management

Dual Degree in Business Administration and Management + Law

Dual Degree in Marketing and Sales Management + Advertising and Public Relations

Dual Degree in Economics (specialisation in Finance or International Business) + Business

Administration and Management

Dual Degree in Business Administration and Management + Pharmacy

Dual Degree in Business Administration and Management + Information Systems Engineering

Dual Degree in Marketing and Sales Management + Digital Communication

Dual Degree in Economics (specialisation in Finance or International Business) + Journalism



#### Pharmacy

Degree in Biotechnology

Degree in Pharmacy

Degree in Nutrition and Dietetics

Degree in Optics, Optometry and Audiology

Dual Degree in Pharmacy + Business Administration and Management

Dual Degree in Pharmacy + Biotechnology

Dual Degree in Pharmacy + Nutrition and Dietetics

Dual Degree in Pharmacy + Optics, Optometry and Audiology



#### Medicine

Degree in Medicine

Degree in Physiotherapy

Degree in Dentistry

Degree in Psychology

Degree in Nursing

Degree in Genetics



#### Institute of Technology

Degree in Architecture

Degree in Information Systems Engineering

Degree in Telecommunication Systems Engineering

Degree in Biotechnological Engineering

Dual Degree in Biotechnological Engineering + Telecommunication Systems Engineering

Dual Degree in Information Systems Engineering + Business Administration and Management

Dual Degree in Information Systems Engineering + Telecommunication Systems Engineering

Diploma in Digital Fabrication for Architecture (university extension diploma)

Diploma in Energy Efficiency and Sustainability in Building Construction (university extension diploma)

Diploma in Advanced Architecture

#### **Degrees in English**



#### **Humanities and Communication Sciences**

Degree in Audiovisual Communication

Degree in Digital Communication

Degree in Journalism

Degree in Advertising and Public Relations



#### Economics and Rusiness Sciences

Degree in Business Administration and Management



#### Medicine

Degree in Physiotherapy

Degree in Dentistry



#### Institute of Technology

Degree in Architecture

#### Bilingual Degrees (English and Spanish)



#### Institute of Technology

Dual Degree in Biomedical Engineering + Telecommunications Systems Engineering

Degree in Biomedical Engineering



#### **Humanities and Communications Sciences**

Dual Degree in Advertising and Public Relations + Audiovisual Communication

Dual Degree in Advertising and Public Relations + Marketing

Dual Degree in Advertising and Public Relations + Journalism

Dual Degree in Digital Communication + Audiovisual Communication

Dual Degree in Digital Communication + Journalism

Dual Degree in Digital Communication + Advertising and Public Relations

Dual Degree in Journalism + Audiovisual Communication



#### Law

Degree in Law + Diploma in European Community Law + International Law - European mobility

#### **International Bilingual Programs (IBP)**



#### Humanities and Communication Sciences

Degree in Audiovisual Communication - UCLA

Degree in Digital Communication - UCLA

Degree in Journalism - UCLA

Degree in Advertising and Public Relations - UCLA

Degree in Advertising and Public Relations - Boston University. Metropolitan College

Dual Degree in Advertising and Public Relations + Audiovisual - Communication - UCLA

Dual Degree in Advertising and Public Relations + Marketing - Boston University. Metropolitan College

Dual Degree in Advertising and Public Relations + Marketing - UCLA



#### **Humanities and Communication Sciences**

Dual Degree in Advertising and Public Relations + Journalism - UCLA

Dual Degree in Digital Communication + Audiovisual Communication - UCLA

Dual Degree in Digital Communication + Journalism - UCLA

Deal Degree in Digital Communication + Advertising and Public Relations-UCLA

Dual Degree in Journalism+Audiovisual Communitation - UCLA



#### Law

Dual Degree in Law + Business Administration and Management - Boston University. Metropolitan College

Degree in Law + Diploma in European Community Law + International Law - Fordham University



#### Economics And Business Sciences

Degree in Business Administration and Management - Boston University. Metropolitan College

Degree in Economics (specialisation in Finance or International Business) - The University of Chicago. Chicago Graham School of Continuing and Professional Studies

Dual Degree in Business Administration and Management + Marketing - Boston University.

Metropolitan College

Dual Degree in Business Administration and Management + Economics (specialisation in Finance or International Business) - *The University of Chicago. Chicago Graham School of Continuing and Professional Studies* 



#### Pharmacy

Degree in Biotechnology - The University of Chicago. Chicago Graham School of Continuing and Professional Studies

Degree in Pharmacy - The University of Chicago. Chicago Graham School of Continuing and Professional Studies

Dual Degree in Pharmacy + Biotechnology - The University of Chicago. Chicago Graham School of Continuingand Professional Studies

#### **Postgraduate Degrees**



#### **Humanities and Communications Sciences**

Master's in Contemporary History

Master's in Digital Humanities\*\*

Master's in Cultural Journalism

Master's in Public Relations and Event Organization

Master's in Trade Marketing and E-commerce

Master's in Creative Advertising and Innovation CEU-PUBLICIS

Master's in Sports Journalism CEU-MARCA

Master's in Corporate Communication

Master's in Fashion and Beauty Communication

Master's in Multimedia Communication-Specialisations:

- + Marketing and Advertising in Internet and New Media
- +Digital Journalism

+Audiovidual Communication in Internet and New Media

Master's Degree in Design adn Graphic Communications

Master's Degree in Copyediting, Production and New Technologies in Journalism - (In collaboration with El Mundo)

Master's in Television Production

Master's in Radio Production



#### Law

Master's in Data Protection, Transparency and Access to Information

Master's in International Relations

Master's in the European Union



#### **Economics and Business**

Master's in Account Auditing

Master's in Financial Markets and Asset Managment

Master's in Digital Marketing and Social Media



Master's in General Health Psychology

Master's in Pharmaceutical Care - Pharmaceutical Assistance

Master's in Endodontics and Advanced Dentistry

Master's in Orthodontics and Orthopedic Surgery

Master's in Oral Surgery and Implantology

Master's in Cardiac Electrophysiology

Master's in Cardiac Nursing

Master's in Nurse Anesthesia

Master's in Emergency and Critical Care Nursing

Master's in Emergency and Transport Nursing

Master's in Oncology Nursing

Master's in Pediatric and Neonatal Nursing

Master's in Pediatric Physiotherapy

Master's in Regenerative Medicine and Cell Therapy

Master's in Drug Discovery (in conjunction with the Universidad Complutense de Madrid, the University of Alcalá and the San Pablo-CEU University)

Master's in Biotechnology Enterprise and Entrepreneurship



#### Engineering and Architecture

Master's in Biomedical Engineering

<sup>\*</sup>Degree in ordinary renewal process of accreditation (art. 27 bis del R D1393/2007), by order of university education officials. STATE OF RENEWAL: In Process
\*\*\* NEW DEGRESS: In process of verification (RD1393/2007)

<sup>\*\*\* 18</sup> months, depending on the International Program selected



### CEU Cardenal Herrera University

#### Valencia

CEU Cardenal Herrera University has campuses in Valencia, Elche and Castellón, all located in the Community of Valencia. Well-known for its beaches, rich culture, parks and nature reserves, Valencia is a comfortable place to live that offers extensive options for transportation to other major cities in Spain and all over the rest of Europe. In recent years, Valencia has been recognised as a leading centre for innovation and design.



#### **Education**

The Faculty of Education is recognised for promoting innovative teaching methods in schools and training in multiple intelligences. CEU's Faculty of Education is the only faculty to offer the Comprehensive Employment Programme for Teachers as a part of all programmes in education.



#### **Health Sciences**

The Health Sciences department at CEU Cardenal Herrera offers a variety of bilingual programmes.

The degrees offered at the School of Veterinary Medicine are taught in three languages (Spanish, English and French). This school is also a member of the European Association of Establishments for Veterinary Education (EAEVE) and the International Veterinary Student

Association (IVSA).



#### Institute of Technology

Graduates from the Institute of Technology have received both national and international recognition. This school offers bilingual programmes, officially recognised by the European Professional Qualifiers, which enables graduates to work and sign off on projects in all countries in the European Union.

The Institute's Design programme is among the best in the world, according to Architectural Digest. Students also have the chance to participate in **innovative research projects** such as the Solar Decathlon Europe or the Shell Eco Marathon.





#### Law and Political Science

The Faculty of Law and Political Science offers students internships at the best national and international law firms and institutions. Degrees offered at this faculty are given with an international perspective provided through supplementary training programmes. In addition, the faculty's Law programmes are the only ones in Spain to include the Intensive Public Examination Programme that allows students to begin preparing for law-related public exams in their second year of studies. In addition, Political Science students have political marketing included in their curriculum.







#### **Communications**

One of the first of its kind in Spain and with over 30 years of experience with degrees in Advertising and Public Relations. Journalism and Audiovisual Communication, the Faculty of Communication is a pioneer in the Community of Valencia in the field of communications. This faculty offers a wide range of Dual Degrees to bolster employment opportunities for its graduates. In addition to standard curricula, students participate in a new supplementary specialised training programmes focused on communication strategies on the Internet. The school's state-of-theart facilities provide students with hands-on professional experience by broadcasting real television and radio programmes.



#### **Business and Marketing**

The Business and Marketing department offers its students a curriculum specifically designed to ensure future employment. To this end, the programme incorporates an international business framework and perspective as well as tools for innovation through the case study method.



#### Gastronomy

CEU Cardenal Herrera offers an innovative undergraduate degree in Gastronomy. This programme offers a curriculum that combines hands-on learning of the art of cooking as well as the practical skills required to run a succesful business in the sector. This programme takes place in our state-of-the-art facilities and is taught by professionals who have been awarded multiple Michelin Stars. This degree offers the opportunity to specialise in one of the following areas:

- Executive Chef: Innovation & Research in Gastronomy
- Gastronomy Business: Food & Beverage



#### National Admissions

+34 96 136 90 09 informa@uchceu.es Centres in Valencia, Elche and Castellón www.uchceu.es



#### International Admissions

• English: +34 96 136 90 02 admission.en@uchceu.es • French: +34 96 136 90 03

admission.fr@uchceu.es

• **Spanish:** +34 96 136 90 03 admision.es@uchceu.es

#### **Academic Offerings** Undergraduate Degrees



#### Education

Degree in Preschool Education

Degree in Primary Education

Dual Degree in Primary Education + Preschool Education

Dual Degree in Preschool Education + Primary Education



#### Health Science

Degree in Medicine

Degree in Pharmacy

Degree in Dentistry

Degree in Nursing

Degree in Physiotherapy

Degree in Medicine (grado en Medicina) - *bilingual degree* 

Degree in Pharmacy (grado en Farmacia) - bilingual degree

Degree in Dentistry - english programme

Degree in Nursing Studies (grado en Enfermería) - bilingual degree

Dual Degree in Physiotherapy + Nursing

Dual Degree in Pharmacy + Optics and Optometry

Dual Degree in Pharmacy + Nutrition and Dietetics

Degree in Psychology

Degree in Veterinary Medicine - Full English or bilingual degree

Médecine Vétérinaire - bilingual degree



#### Institute of Technology

Architecture (grado en Arquitectura) - full English programme

Degree in Industrial Design and Product Development Engineering

414

#### Law and Politics

Degree in Law

Degree in Political Science/International Relations

Dual Degree in Law + Political Science

Dual Degree in Law + Business Administration

Dual Degree in Law + Advertising and Public Relations

Dual Degree in Political Science + Law

Dual Degree in Political Science + Public Relations

Dual Degree in Political Science + Business Administration

Dual Degree in Political Science + Advertising and Public Relations



#### **Communication Sciences**

Degree in Journalism

Degree in Advertising and Public Relations

Degree in Audiovisual Communication

Dual Degree in Journalism + Political Science/ International Relations

Dual Degree in Journalism + Audiovisual Communication

Dual Degree in Journalism + Advertising and Public Relations

Dual Degree in Advertising and Public Relations + Marketing

Dual Degree in Advertising and Public Relations + Journalism

Dual Degree in Advertising and Public Relations + Audiovisual Communication

Dual Degree in Audiovisual Communication + Journalism

Dual Degree in Audiovisual Communication + Advertising and Public Relations



#### **Business and Marketing**

Degree in Business Administration

Degree in Marketing

Dual Degree in Business Administration + Marketing

Dual Degree in Marketing + Advertising



#### Gastronomy

Degree in Gastronomy

Degree in Gastronomy and Culinary Management - bilingual degree

#### **Postgraduate Degrees**



#### Education

Master's in Teaching Obligatory Secondary and Baccalaureate Education

Master's in Bilingual Education (English and Spanish)

Professional Training and Language Teaching



#### Health Sciences

Master's in Nursing Care

Master's in Sports Physiotherapy

Master's in Orthodontia

Master's in General Health Psychology

Master's in Orthodontics

Master's in Oral Implantology

Master's in Conservative Odontology and Endodontics

Master's in Paediatric Dentristy

Master's in Food Security



#### Institute of Technology

Master's in Interior Design

Master's in Product Design

Master's in Graphic Design and Communications

Master's in Fashion, Design Management and Operations



#### Law

Master's in Law Practice

Master's in Law Practice + Master's in International Business Law



#### **Communications**

Master's in Communications and Digital Branding

Master's in Audiovisual Fiction: Screenwriting, Direction and Production of Television Shows



#### **Business and Economics**

Master's in Financial Administration



Abat Oliba CEU University

**Barcelona** 

The University Abat Oliba CEU is located in Barcelona on the Mediterranean coast. A modern, avant-garde and dynamic city, Barcelona is a warm and welcoming metropolis with great weather all year long. The city is filled with work from world renowned artists and architects such as Picasso, Dali, Miro and Gaudi, making it one of the most unique cities in Europe.



#### Law and Political Science

The oldest private university to offer Law related degrees in Barcelona. Since 1973 the university has been recognised for educating high-performing lawyers as well as its **bilingual** programme in **International and European Law**.

The university's practical and personalised teaching methodology is applied through case studies resolved in collaboration with law firms, practical seminars and by attending real trials in court.



#### **Economics and Business**

The Faculty of Economics and Business has the **highest** graduate employment rate of all Catalonian universities (98% according to the Catalonian Agency of University Quality). The university places a great deal of importance on internationalisation through its bilingual programmes in Business Administration and the new Global Business degree (180 ECTS). The university also places a great deal of importance on entrepreneurship, which is encouraged through the Entrepreneurs Club, created by students themselves. On a yearly basis, this club organises the Entrepreneurial Marathon "BCN Thinking Challenge."



#### **Communications**

Employability is also a distinctive attribute of the Faculty of Communications with a job placement rate of 97% within the first three years after graduation (according to the Catalonian Agency for University Quality 2014 labour market survey, 11% higher than the average in all Catalonian universities).

Programmes at the Faculty of Communications are focused on encouraging students to have an entrepreneurial spirit and to be creative using the latest technology, analysing reality and applying knowledge. Students completing a degree in Advertising and Public Relations organise the GoliAds Awards every year, a benchmark of quality among advertising agencies.

34. 35.



#### **Education**

One of the fundamental goals of the academic offerings at the Faculty of Education and Humanities is to provide students with an international education. To this end, Preschool and Primary Education degrees can be done in English and students have the opportunity to study and do internships in England and Ireland (St. Joseph's Junior Primary School, Belmont Junior School and Underhill Junior School). Our methodology integrates theory and practice: from the beginning of their studies, students get experience with the profession by taking classes at the Abat Oliba Foundation in Barcelona.



#### Health Sciences

The Faculty of Psychology, characterised by its humanist values, encourages students to be active and take initiative during their studies.

The role of the "Internal student researcher" was created to give students the opportunity to gain experience as research assistants, either in a university team or in hospitals.

More than 70% of the faculty are working professionals specialised in the field they teach.

It is the only Catalonian university that offers a Dual Degree in **Psychology + Criminology and Security.** 





#### National and International Admissions

- · Telephone (Undergraduate Degrees): +34 93 253 72 00
- · Telephone (Postgraduate Degrees): +34 93 253 72 03
- · Fax: +34 93 254 09 12 · C/ Bellesguard, 30. 08022. Barcelona

#### www.uaoceu.es

Degrees: futurosalumnos@uao.es

Postgraduate degrees: masters@uao.es

#### **Academic Offerings | Undergraduate Degrees**

414

#### Law and Political Science

Degree in Law

Degree in Law + International and European Law

Online Degree in Criminology and Security

Dual Degree in Law and Political Science - bilingual degree

Dual Degree in Law + Criminology and Security



#### Economics and Rusiness

Degree in Business Management - bilingual degree

Dual Degree in Business Management + International Business

Degree in Marketing and Sales Management

Dual Degree in Marketing and Sales Adminstration and Business Management

Dual Degree in Marketing and Sales Administration + International Business

Dual Degree in Marketing and Sales Administration + Advertising and Public Relations



#### Communication

Degree in Journalism - bilingual degree

Degree in Advertising and Public Relations

Dual Degree in Journalism and Political Science -bilingual degree

Dual Degree in Advertising and Public Relations and Journalism

Degree in Virtual and Experiential Communication\*

Degree in Virtual and Experiential Communication-Online\*



#### Education

Degree in Preschool Education

Degree in Primary School Education

Degree in Preschool Education - bilingual degree

Degree in Primary School Education - bilingual degree

Dual Degree in Primary Education + Preschool Education

Dual Degree in Primary Education + Preschool Education - bilingual degree

\*Pending Verification

*36. 37.* 



#### Health Sciences

Degree in Psychology

Dual Degree in Psychology + Criminology and Security

#### Postgraduate Degrees



#### Law

Master's in Law in Practice

Master's in Administrative Management

Master's in Maritime Law

Specialised course in Economic Penal Law

Specialised course in Compliance



#### **Economy and Busines**

Master's in Logistics and International Commerce

Master's in Management and Communications in Social and Solidarity-Based Enterprises

Global MBA

Master's in Accounts Auditor and Accounting

International Master's in Food & Beverage Sustainable Entrepreneurship

Master's in Business Consulting



#### Humanities and Communications

Master's in Humanistic and Social Studies

Specialised Course in Teaching the Catholic Religion (DECA)

Certificate in Thomistic Studies

Master's in Audiovisual Post-production

Master's in Digital Communication and New Technologies



#### Health Sciences

Master's in General Health Psychology

Postgraduate Course in Psychology and Sports Coaching

Certificate in Sports Coaching

\*Degree in ordinary renewal process of accreditation (art. 27 bis del R D1393/2007), by order of university education officials.





# CEU International School of Doctoral Studies (CEINDO)

CEINDO offers our students a variety of programmes, projects at both national and international levels, the support of experienced researchers and mentors and the possibility to collaborate with prestigious universities worldwide.

#### **DOCTORAL PROGRAMMES**

#### Health Science and Technology

This doctoral programme is offered at the CEU Universities San Pablo and Cardenal Herrera and provides students with the opportunity to produce outstanding, cutting-edge research on drugs and diseases.

#### Areas of Research

- » AREA 1. Electronic and Electrochemical Technologies in Health and Environment
- » AREA 2. Molecular and Metabolic Bases of a Disease
- » AREA 3. Biotechnology of Plants and Microorganisms
- » AREA 4. Food Safety, Nutrition and Technology
- » AREA 5. Discovery, Development and Evaluation of Drugs and Medicines
- » AREA 6. Pathology and Human and Animal Health
- » AREA 7. Structural and Functional Bases of Biological Systems

#### Composition, History and Technique in Architecture and Urbanism

Students who undertake this doctoral programme at the CEU Universities San Pablo and Cardenal Herrera specialise in a range of areas, from the most conceptual to the most concrete, in the fields of Architecture and Urbanism.

#### Areas of Research

- » AREA 1. Theory, Space and Design
- » AREA 2. Construction, Innovation and Technology

#### Social Communication

This programme is offered at our three CEU Universities and it is designed for students who are interested in developing R&D projects within the guidelines of the

#### Areas of Research

- » AREA 1. Digital Society, Communications and Vulnerable Public
- » AREA 2. Communications, Public Sphere and Citizenship
- » AREA 3. Specialised Communications, Innovation and Technology

#### Law and Economics

This programme is offered at our three CEU Universities and allows students to explore a wide range of disciplines and areas within the fields of Law and Economics.

#### Areas of Research

- » AREA 1. Economy and Finance
- » AREA 2. Law, Economy and the Environment
- » AREA 3. Law and Economy of the Information Society
- » AREA 4. Restructuring Companies and Competing Markets
- » AREA 5. European Studies and International Relations
- » AREA 6. Globalisation and Law: Philosophical, Historical and Dogmatic Foundations and Perspectives on the Future



#### Humanities in the Contemporary World

The main objective of this programme is to provide students with the resources to explore and develop recent research lines in the Humanities and their application in today's society.

#### Areas of Research

» AREA 1. History and Society

» AREA 2. Philosophy and Thought

» AREA 3. Literature and Artistic Creation

#### Translational Medicine

Researchers who undertake this doctoral programme in any of our three CEU Universities seek to improve the quality of care for those suffering from chronic, degenerative and neoplastic inflammatory diseases by working directly with patients and in the laboratory.

#### Areas of Research

- » AREA 1. Clinical and Translational Oncology and Hematology
- » AREA 2. Molecular Pathophysiology and New Technologies in Surgery and Cell Therapy
- » AREA 3. Pathophysiology, Diagnosis and Molecular Therapeutics of Cancer Metastasis
- » AREA 4. Pathophysiology and Treatment of the Neuroendocrine System and Oxidative Stress
- » AREA 5. Diagnosis-Treatment Innovation in Internal Medicine and Pediatrics
- » AREA 6. Pathophysiology of Obesity, Psychosocial Disorders and Cardiovascular Diseases
- » AREA 7. Pathophysiology and Treatment of the Locomotor System
- » AREA 8. Multidisciplinary Intervention in Clinical Prevention and Treatment
- » AREA 9. Clinical and Experimental Immunopathology
- » AREA 10. Experimental and Clinical Dentistry



### Global MBA



#### **LEADERSHIP & ETHICS**

FOR A DIGITAL AND INTERNATIONAL ENVIRONMENT

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Campus Argüelles Tutor 35 28008 Madrid Campus Sarrià-Sant Gervasi Carrer Bellesguard 30 08022 Barcelona Campus Palacio de Colomina Carrer de l'Almodí 1 46003 Valencia





La Escuela de Negocios del Grupo CEU, el mayor grupo educativo español. El CEU es una obra de la Asociación Católica de Propagandistas.

# Don't believe everything you read.

Some think that the university you study at doesn't matter; it's all about the degree. If that's what you think, then this booklet isn't for you. Feel free to toss it (but please be sure to do so in the recycling bin).

If you are still reading this, great! Before you continue reading, let us give you a piece of advice: Make sure to ask a lot of questions before choosing where and what you study. Learn about all of the options that are available to you and then compare and contrast those options to ensure that the university you choose can meet your needs and help you achieve your goals. Don't believe everything you read (not even this). Compare and contrast the information that you are given by visiting campuses or talking to the university's alumni (who will be the most truthful about their own experience). While theory tells us that all universities are the same, practice tells us something much different!



